

TraceSpec 2009 - 12th Workshop on Progress in Analytical Methodologies for Trace Metal Speciation

Mainz, Germany, September 15-18, 2009

Exhibitor Registration Materials

Exhibitor Information

OUR INVITATION

The TraceSpec 2009 – the Workshop on Progress in Analytical Methodologies for Trace Metal Speciation, 12th in a series of biennial meetings (formerly titled ChemSpec) that features developments in elemental speciation analysis, will be held Tuesday, September 15 through Friday, September 18, 2009, within the modern Chemistry building at the campus of the University of Mainz in walking distance to the city centre. While many people have the feeling that the number of meetings definitively is too big, those focused on speciation analysis are absolutely rare. The TraceSpec is one of those, and with the 12th event scheduled in Mainz, it is a well established series of workshops. The last meeting (TraceSpec 2007, Münster) had attracted about 200 scientists from more than 30 countries. (More information about the last meeting can be found at: <http://speciation.net/event/TraceSpec2007/>).



We invite you to participate this unique event by

- showing your chemical analysis and/or your speciation-analysis related products during the conference exhibition,
- offering a conference seminar,
- contributing technical presentations to the meeting, and
- advertising in conference publications and on souvenirs, sponsoring activities, and awards (for poster sessions and travel).

This information describes the meeting and these possibilities. If you need the information immediately without the extra information and details:

→ a **QUICK OVERVIEW** is given at the end of this document on **PAGES 6 AND 7**.

The **TraceSpec 2009** is organized and sponsored conjointly by the University of Mainz, (Prof. T. Hoffmann, Prof. N.H. Bings), the European Virtual Institute for Speciation Analysis EVISA (Dr. M. Sperling), and the International Association of Environmental Analytical Chemistry IAEAC (Prof. D. Klockow).

History of the Speciation Workshop

The IAEAC has organized, since 1983, a series of workshops related to Trace Metal Speciation (see table). To date, eleven meetings of this type were held throughout Europe and in Canada. Although the scientific scope of these workshops slightly changed over the years, the major emphasis has primarily been on environmental process and effect studies rather than on analytical methodologies for metal speciation. Starting in 2000, with the eighth meeting of the series, analytical chemistry was made the focal point of the workshop as indicated by the change of its title into "*Progress in Analytical Methodologies for Trace Metal Speciation*". It is expected that this is an adequate approach to accept the challenges associated with studying the behaviour of trace metals in the environment and their interaction with biota. The 12th Workshop to be held in Mainz/Germany in September 2009 is also following this concept and presents the most recent research results in the field of speciation analysis as well as future strategies suited to face future challenges.

Chronology of Trace Metal Speciation Workshops:

- 1983 1st Workshop : Carcinogenic and /or Mutagenic Metal Compounds (Environmental Chemistry, Analytics, Biological Effects), Geneva/Switzerland
- 1986 2nd Workshop : Carcinogenic and/or Mutagenic Metal Compounds, Villars-sur-Ollon/Switzerland
- 1988 3rd Workshop: Toxic Metal Compounds (Interrelation between Chemistry and Biology), Follonica/Italy
- 1991 4th Workshop: Toxic Metal Compounds (Interrelation between Chemistry and Biology), Les Diablerets/Switzerland
- 1994 5th Workshop: Metals and Genetics, Toronto/Canada
- 1995 6th Workshop: Metal Compounds in Environment and Life, Jülich/Germany
- 1997 7th Workshop: Metal Compounds in Environment and Life, Modena/ Italy

- 2000 8th Workshop: Progress in Analytical Methodologies in Trace Metal Speciation, Lisbon/Portugal (part of EUROANALYSIS XI)
- 2002 9th Workshop: Progress in Analytical Methodologies in Trace Metal Speciation, Dortmund/Germany (part of EUROANALYSIS XII)
- 2005 10th Workshop: Progress in Analytical Methodologies in Trace Metal Speciation, Luxembourg/Luxembourg
- 2007 11th Workshop: Progress in Analytical Methodologies in Trace Metal Speciation, Münster/Germany

The Workshop Venue

The TraceSpec 2009 will take place within the modern Chemistry building at the campus of the University of Mainz in walking distance to the city centre of Mainz. Mainz - the metropolis on the Rhine, which Romans, electors and personalities such as Barbarossa and Gutenberg have left their mark on, has a picturesque old town.



The landscape on the edge of the city is characterized by extensive winegrowing areas, where a walk between the vines at any time of the year lets you leave your everyday cares behind. More information about Mainz can be found at the workshop website at: http://www.speciation.net/event/TraceSpec2009/About_Mainz.html

Instrument Exhibition and Sponsoring Information

There are numerous of opportunities for your company to participate in TraceSpec 2009 at a level appropriate to your budget. Each of these is described briefly here. Additional details are available upon request.

ADVERTISE IN THE CONFERENCE PROGRAM/ABSTRACT BOOK

A small and handy booklet is published for the conference containing the program for distribution to all participants. Half- and full-page advertising space is available. Exhibitor materials can also be included separately in the registration package at the same rate as advertising in the program book. The insertion rate is 200 € per half page and 300 € per full page.

INSTRUMENT EXHIBITION

The three-day exhibition will open on Tuesday evening, September 15, with the Opening Reception in the exhibition area. Analytical instrumentation and chemicals, glassware, publications, and software supporting (speciation) analysis will be displayed. Typically, new analytical instrumentation and tools are previewed there. Provision for exhibit move-in and set up between 09:00 h and 17:00 h will be made with the local organizers. Standard 2 x 3-meter booth space will be available in the exhibition area of the chemistry building. To accommodate exhibitors and optimize contact with conferees, the exhibition will be open daily from 09:00 h to 18:00 h. Afternoon poster sessions and two refreshment breaks also will be held in the exhibition area. The exhibition closes at 17:00 h on Friday, September 18, with dismantling and move-out beginning Friday evening after 17:30 h.

Please use the enclosed exhibition reservation form (see end of this document) to indicate your participation and your choice regarding the offered sponsoring and advertisement opportunities.

Purchase conference exhibition booth space

Space in the exhibition area is available for 1200 € for 6 m² (incl. two workshop tickets for exhibitors). Early registration is highly recommended since specific selection of the location is provided on a firstcome basis. Tables, chairs, and electrical services can be provided by the local organizers. Exhibitors will be named with their logos and links on the conference website.

THE OPPORTUNITIES FOR SPONSORS: Meeting Breaks, Social Events

(a, b) Sponsor daily refreshment breaks at the conference

A sponsored "Good Morning" (a) and afternoon (b) coffee service will be provided daily to registered conferees for 750 € and 900 €, respectively. Sponsors of these amenities will be acknowledged by a large sign at the break sites, the conference program and on the workshop website. Breaks will occur in the exhibition area. Sponsoring these breaks can provide a particular emphasis appropriate to your products.

(c) Tuesday evening exhibition and conference Opening Reception

The exhibition and the conference will open on Tuesday evening, September 15, with an Opening Reception in the foyer of the chemistry building from 18:30 h to 22:30 h. This event gives exhibitors already a first opportunity to show their products and meet participants. Sponsoring the Opening Reception is available for 2000 € and the sponsor will be acknowledged by a large sign at the reception, in the conference documents and on the workshop website.

(d) Sponsor the Conference Barbecue

The Conference Barbecue will be held Wednesday evening. For 3000 € sponsors can take advantage of this advertisement opportunity and will be acknowledged by a large sign at the reception, in the conference documents and on the workshop website.

(e) Sponsor the Conference Dinner

The Conference dinner will be held Thursday evening. An exceptional location will be the venue of the Conference Dinner Thursday evening: The "Kupferberg". Here, the participants get the possibility to discover a unique combination of sparkling wine, a collection of historical art works and an exploratory walk into the ancient subterranean wine cellars of 'Kupferberg'. For 4000 € sponsors can take advantage of this advertisement opportunity and will be acknowledged by a large sign at the reception, in the conference documents and the workshop website.

CONFERENCE SPONSORSHIP

Preconference Exhibitor's Seminars

An opportunity to maximize contact with established and potential customers is featured at TraceSpec 2009. On Tuesday afternoon, 15:00 h through 18:00 h, September 15, we offer the opportunity to present a three-hours seminar, training/education program, or user's meeting. For an inclusive fee of 500 € we shall provide room, training facilities (excluding computer and projectors), publicity, program listing, and abstracts in our seminar announcements and program. This program will be free to participants, although registration will be required, and you and your colleagues will establish the seminar or training content. For example, new or advanced customer training, product introduction and/or demonstrations, product line descriptions, or user-group meetings and discussions are appropriate subjects.

Poster Awards

The best posters will be awarded by attractive prizes (750/500/250 €). Companies may take the opportunity to sponsor a poster award. The awards will be handed out to the winners by representatives of the sponsors. Also the sponsor will be named in the conference book and on the workshop website.

QUICK OVERVIEW: Pricing Schedule

Exhibition

Exhibition space (incl. exhibitor tickets):

- (a) 1200 € for 6 m², two exhibitor tickets
- (b) 2000 € for 12 m², four exhibitor tickets

Advertising

Program Booklet (DIN A5):

- (a) half page advertisement: 200 €
- (b) full page: 300 €
- (c) placement of own flyer or brochure within participants bag: 250 €
- (d) Company logo on participants bag: 750 €

Poster Awards

- (a) third award: 250 €
- (b) second award: 500 €
- (c) first award: 750 €

Meeting Breaks, Social Events

- (a) "Good Morning" coffee: 750 € each (three times during the whole conference),
- (b) Afternoon coffee incl. 1 piece of cake: 900 € each (two times during the whole conference),
- (c) Tuesday evening Opening Reception: 2000 €
- (d) Conference Barbecue on Wednesday evening : 3000 €
- (e) Conference Dinner on Thursday evening in the "Kupferberg" 4000 €

Conference Sponsorship

Preconference Exhibitor's Seminars: 500 € (Tuesday afternoon: 15:00 h – 18:00 h),



PACKAGES FOR SPONSORS

- ✓ **Platinum Sponsor** **€4000**
 - 12 m² exhibition booth space
 - 4 workshop tickets
 - 2 afternoon Coffee breaks
 - Company logo on participants bag or 1st Poster Prize Sponsorship
 - 1/1 page ad in conference program
 - Listed and named as Platinum sponsor before all sessions
 - Listed and named as Platinum sponsor in conference book and workshop website
 - Own flyer or brochure in conference bag

- ✓ **Gold Sponsor** **€2800**
 - 6 m² exhibition booth space
 - 2 workshop ticket
 - 1 “Good Morning” or afternoon Coffee break
 - 2nd Poster Prize Sponsorship
 - 1/2 page ad in conference program
 - Listed and named as Gold sponsor before all sessions
 - Listed and named as Gold sponsor in conference book and workshop website
 - Own flyer or brochure on registration desk and during breaks

- ✓ **Silver Sponsor** **€1400**
 - 1 workshop ticket
 - 1 “Good Morning” Coffee break
 - 3rd Poster Prize Sponsorship
 - 1/2 page ad in conference program
 - Listed and named as Silver sponsor in conference book and workshop website

- ✓ **Member of Pool of Local Sponsors** **€500**
 - 1 workshop ticket
 - Listed and named as local sponsor in press release
 - Display presenting all local sponsors present at workshop and during the conference dinner and barbecue

Special packages can be created on request !

Exhibitor Registration Form

TraceSpec 2009
September, 15-18, 2009

European Virtual Institute for Speciation Analysis
Dr. M. Sperling
Mendelstr. 11
D-48149 Münster, Germany

Fax: **+49 (0)251 980 2680**
E-mail: MS@speciation.net

Application as Exhibitor

Company: _____
Street: _____
Post Code, City: _____
Country: _____
Contact Person: _____
Fon: _____ Fax: _____
E-Mail: _____

Offered advertising and sponsoring opportunities (please chose):

Exhibitor's special packages:

<input type="checkbox"/>	Platinum Sponsor:	€ 4000
<input type="checkbox"/>	Gold Sponsor:	€ 2800
<input type="checkbox"/>	Silver Sponsor:	€ 1400
<input type="checkbox"/>	Member of Pool of Local Sponsors:	€ 600

Offered advertising and sponsoring opportunities (continued):

Exhibition booth space (incl. two exhibitor tickets):

<input type="checkbox"/>	6 m ² :	€ 1200
<input type="checkbox"/>	12 m ² :	€ 2000

Advertising in the program booklet (DIN A5) and workshop bag:

<input type="checkbox"/>	Half page advertisement within program booklet:	€ 200
<input type="checkbox"/>	Full page advertisement within program booklet:	€ 300
<input type="checkbox"/>	Placement of company material within workshop bag	€ 250
<input type="checkbox"/>	Placement of company logo on workshop bag	€ 750

Meeting Break's, Social Event's Sponsoring

<input type="checkbox"/>	"Good Morning" coffee:	€ 750
<input type="checkbox"/>	Afternoon coffee:	€ 900
<input type="checkbox"/>	Opening Reception:	€ 2000
<input type="checkbox"/>	Conference Barbecue:	€ 3000
<input type="checkbox"/>	Conference Dinner "Kupferberg":	€ 4000

Conference Sponsorship

<input type="checkbox"/>	Preconference Exhibitor's Seminars:	€ 500
<input type="checkbox"/>	1 st poster award	€ 750
<input type="checkbox"/>	2 nd poster award	€ 500
<input type="checkbox"/>	3 rd poster award	€ 250

Total: _____

Space allocation is the sole responsibility of the TraceSpec2009 organizers. All invoices issued by the organizers are due without any deduction immediately after the date of invoicing – latest 6 weeks prior to the exhibition.

City / Date

stamp / authorized signature