

# TraceSpec 2007 11th Workshop on Progress in Analytical Methodologies for Trace Metal Speciation

Münster, Germany, September 4–7, 2007

## Exhibitor Registration Materials

### *Exhibitor Information*

#### **OUR INVITATION**

The TraceSpec 2007 – the Workshop on Progress in Analytical Methodologies for Trace Metal Speciation, 11<sup>th</sup> in a series of biennial meetings (formerly titled ChemSpec) that features developments in elemental speciation analysis, will be held Tuesday, September 4 through Friday, September 7, 2007, at the Schloss – the central administrative building of the University of Münster in Münster, Germany.



We invite you to participate by

- showing your chemical analysis and/or your speciation-analysis related products during the conference exhibition,
- offering a conference seminar,
- contributing technical presentations to the meeting, and
- advertising in conference publications and on souvenirs, sponsoring activities, and awards (for poster sessions and travel).

This brochure describes the meeting and these possibilities. If you need the information immediately without the extra information and details:

→ a **QUICK OVERVIEW** is given at the end of this document on **PAGES 6 AND 7**.

The **TraceSpec 2007** is organized and sponsored conjointly by the University of Münster, chair for Analytical Chemistry (Prof. U. Karst), the European Virtual Institute for Speciation Analysis EVISA (Dr. M. Sperling), and the International Association of Environmental Analytical Chemistry IAEAC (Prof. D. Klockow).

### History of the Speciation Workshop

The IAEAC has organized, since 1983, a series of workshops related to Trace Metal Speciation (see table). To date, ten meetings of this type were held throughout Europe and in Canada. Although the scientific scope of these workshops slightly changed over the years, the major emphasis has primarily been on environmental process and effect studies rather than on analytical methodologies for metal speciation. Starting in 2000, with the eighth meeting of the series, analytical chemistry was made the focal point of the workshop as indicated by the change of its title into "*Progress in Analytical Methodologies for Trace Metal Speciation*". It is expected that this is an adequate approach to accept the challenges associated with studying the behaviour of trace metals in the environment and their interaction with biota.

The 11th Workshop to be held in Münster/Germany in September 2007 is also following this concept and presents the most recent research results in the field of speciation analysis as well as future strategies suited to face future challenges.

#### *Chronology of Trace Metal Speciation Workshops:*

- 1983 1<sup>st</sup> Workshop : Carcinogenic and /or Mutagenic Metal Compounds  
(Environmental Chemistry, Analytics, Biological Effects), Geneva/Switzerland
- 1986 2<sup>nd</sup> Workshop : Carcinogenic and/or Mutagenic Metal Compounds,  
Villars-sur-Ollon/Switzerland
- 1988 3<sup>rd</sup> Workshop: Toxic Metal Compounds  
(Interrelation between Chemistry and Biology), Follonica/Italy
- 1991 4<sup>th</sup> Workshop: Toxic Metal Compounds  
(Interrelation between Chemistry and Biology), Les Diablerets/Switzerland
- 1994 5<sup>th</sup> Workshop: Metals and Genetics, Toronto/Canada
- 1995 6<sup>th</sup> Workshop: Metal Compounds in Environment and Life, Jülich/Germany
- 1997 7<sup>th</sup> Workshop: Metal Compounds in Environment and Life, Modena/ Italy
- 2000 8<sup>th</sup> Workshop: Progress in Analytical Methodologies in Trace Metal Speciation,  
Lisbon/Portugal (part of EUROANALYSIS XI)
- 2002 9<sup>th</sup> Workshop: Progress in Analytical Methodologies in Trace Metal Speciation,  
Dortmund/Germany (part of EUROANALYSIS XII)
- 2005 10<sup>th</sup> Workshop: Progress in Analytical Methodologies in Trace Metal Speciation,  
Luxembourg/Luxembourg

## **The Workshop Venue**

The TraceSpec 2007 will take place in the main administrative building of the University of Münster, the so called “Schloss” (Palace) (see picture on the first page). The Building is directly adjacent to the Botanical Garden but also in walking distance to the historical city of Münster.



Beside a virtual sightseeing tour all kind of helpful and interesting information is available on the internet site of Münster at <http://www.muenster.de>

In Münster you will find everything you can wish for during an exciting short stay: A city with plenty of history as well as shopping opportunities and green spaces for cycling, inline skating or golfing. And not least, a unique supply of activities to enjoy art and culture alongside other pleasures. By the

way, the city has been awarded the title of “World’s Most Liveable City” (LivCom Award 2004, category: 250,000 to 700,000 inhabitants).

## ***Instrument Exhibition and Sponsoring Information***

There are numerous of opportunities for your company to participate in TraceSpec 2007 at a level appropriate to your budget. Each of these is described briefly here. Additional details are available upon request.

### **ADVERTISE IN THE CONFERENCE PROGRAM/ABSTRACT BOOK**

A small and handy booklet is published for the conference containing the program for distribution to all participants. Half- and full-page advertising space is available. Exhibitor materials can also be included separately in the registration package at the same rate as advertising in the program book. The insertion rate is 200 € per half page and 300 € per full page.

### **INSTRUMENT EXHIBITION**

The three-day exhibition will open on Tuesday evening, September 4, with the Opening Reception in the exhibition area (the foyer of the Schloss). Analytical instrumentation and chemicals, glassware, publications, and software supporting (speciation) analysis will be displayed. Typically, new speciation analytical instrumentation and tools are previewed there. Provision for exhibit move-in and set up between 09:00 h and 17:00 h will be made with the local organizers. Standard 2 x 3-meter booth space will be available in the exceptional exhibit area in the foyer of the Schloss. To accommodate exhibitors and optimize contact with conferees, the exhibition will be open daily from 09:00 h to 18:00 h. Afternoon poster sessions and two refreshment breaks also will be held in the exhibition area. The exhibition closes at 17:00 h on Friday, September 7, with dismantling and move-out beginning Friday evening after 17:30 h.

Please use the enclosed exhibition reservation form (see end of this document) to indicate your participation and your choice regarding the offered sponsoring and advertisement opportunities.

### **Purchase conference exhibition booth space**

Booth space in the exhibition is available for 1000 € for each 2 x 3 meter booth, 1200 € for each 2 x 4 meter booth, 1.400 € for each 2 x 5 meter booth, and 1500 € for each 2 x 6 meter booth (each booth space incl. two workshop tickets for exhibitors). Early registration is highly recommended. Specific booth space selection is provided on a firstcome basis, and two complimentary exhibitor/conference registrations will be offered for each booth.

Tables, chairs, and electrical services can be provided by the local organizers.

## **THE OPPORTUNITIES FOR SPONSORS: Meeting Breaks, Social Events**

### **(a, b) Sponsor daily refreshment breaks at the conference**

A sponsored "Good Morning" (a) and afternoon (b) coffee service will be provided daily to registered conferees for 750 € and 900 €, respectively. Sponsors of these amenities will be acknowledged by a large sign at the break sites and in the conference program. Breaks will occur in the exhibition in the foyer of the Schloss. Sponsoring these breaks can provide a particular emphasis appropriate to your products.

### **(c) Sponsor daily lunch breaks at the conference**

A sponsored lunch break will be provided daily to registered conferees for 1900 €. Sponsors will be acknowledged by a large sign at the break sites and in the conference program. Lunch breaks will occur in the foyer of the Schloss. As a Lunch-Break Sponsor you will focus the interest of most of the conference participants to your company's products.

### **(d) Tuesday evening exhibition and conference Opening Reception**

The exhibition and the conference will open on Tuesday evening, September 4, with an Opening Reception in the foyer of the Schloss from 18:30 h to 22:30 h. This event gives exhibitors already a first opportunity to show their products and meet participants. Sponsoring the Opening Reception is available for 1000 € – 2000 € and sponsors will be acknowledged by a large sign at the reception and in the conference documents.

### **(e) Sponsor the Conference Dinner**

The Conference dinner will be held Wednesday evening. An exceptional historical location will be the venue of the Conference Dinner: The "Mühlenhof" museum of Münster giving an impression of historical buildings, culture and daily living several hundred years ago in the Münsterland. For 4300 € sponsors can take advantage of this advertisement opportunity and will be acknowledged by a large sign at the reception and in the conference documents. The Conference Dinner Sponsor is invited to arrange a creative surrounding program pointing to the usefulness of his (speciation) analytical products.

### **(f) Sponsor the Conference Barbecue**

The Conference Barbecue will be held Thursday evening. For 3500 € sponsors can take advantage of this advertisement opportunity and will be acknowledged by a large sign at the reception and in the conference documents. The Conference Barbecue Sponsor is invited to arrange a creative surrounding program pointing to the usefulness of his (speciation) analytical products.

## CONFERENCE SPONSORSHIP

### Preconference Exhibitor's Seminars

An opportunity to maximize contact with established and potential customers is featured at TraceSpec 2007. On Tuesday afternoon, 15:00 h through 18:00 h, September 4, we offer the opportunity to present a three-hours seminar, training/education program, or user's meeting. For an inclusive fee of 500 € we shall provide room, training facilities (excluding computer and projectors), publicity, program listing, and abstracts in our seminar announcements and program. This program will be free to participants, although registration will be required, and you and your colleagues will establish the seminar or training content. For example, new or advanced customer training, product introduction and/or demonstrations, product line descriptions, or user-group meetings and discussions are appropriate subjects.



## QUICK OVERVIEW: Pricing Schedule

### Advertising

Program Booklet (DIN A5):

(a) half page advertisement: 200 €,

(b) full page: 300 €),

### Exhibition

Exhibition booth space (incl. two exhibitor tickets):

(a) 1000 € for 6 m<sup>2</sup>,

(b) 1200 € for 8 m<sup>2</sup>,

(c) 1400 € for 10 m<sup>2</sup>,

(d) 1500 € for 12 m<sup>2</sup>.

### Meeting Breaks, Social Events

(a) “Good Morning” coffee: 750 € each (three times during the whole conference),

(b) Afternoon coffee incl. 1 peace of cake: 900 € each (two times during the whole conference),

(c) Lunch: 1900 € (two times during the whole conference),

(d) Tuesday evening Opening Reception: 1000 € – 2000 € (depending on the individual wishes of the sponsors),

(e) Conference Dinner on Wednesday evening in the historical “Mühlenhof”: 4300 €,

(f) Conference Barbecue on Thursday evening in the “Schlossgarten”: 3500 €

### Conference Sponsorship

Preconference Exhibitor’s Seminars: 500 € (Tuesday afternoon: 15:00 h – 18:00 h),



## PACKAGES FOR SPONSORS

- ✓ **Platinum Sponsor** **Euro 3000 (plus VAT)**
  - 8 m<sup>2</sup> exhibition booth space
  - 2 workshop tickets
  - 2 “Good Morning” or afternoon Coffee breaks
  - 1<sup>st</sup> Poster Prize Sponsorship
  - 1/1 page ad in conference program
  - Listed and named as Platinum sponsor before all sessions
  - Own flyer or brochure on registration desk and during breaks
  
- ✓ **Gold Sponsor** **Euro 2000 (plus VAT)**
  - 8 m<sup>2</sup> exhibition booth space
  - 2 workshop ticket
  - 1 “Good Morning” or afternoon Coffee break
  - 2<sup>nd</sup> Poster Prize Sponsorship
  - 1/2 page ad in conference program
  - Listed and named as Gold sponsor before all sessions
  - Own flyer or brochure on registration desk and during breaks
  
- ✓ **Silver Sponsor** **Euro 1200 (plus VAT)**
  - 1 workshop ticket
  - 1 “Good Morning” or afternoon Coffee break
  - 3<sup>rd</sup> Poster Prize Sponsorship
  - 1/2 page ad in conference program
  - Listed and named as Silver sponsor within all publications
  
- ✓ **Member of Pool of Local Sponsors** **Euro 500 (plus VAT)**
  - 1 congress ticket
  - Listed and named as local sponsor in press release
  - Display presenting all local sponsors present at workshop and during the conference dinner and barbecue



Westfälische  
Wilhelms-Universität Münster



## Exhibitor Registration Form

**TraceSpec 2007**  
September, 4-7, 2007

Universität Münster  
Institut für Anorganische und Analytische Chemie  
AK Prof. Dr. U. Karst  
Corrensstraße 30

D-48149 Münster, Germany

**Fax:** +49 (0)251 833 6013  
**E-mail:** TraceSpec2007@speciation.net

### Application as Exhibitor

Company: \_\_\_\_\_

Street: \_\_\_\_\_

Post Code, City: \_\_\_\_\_

Country: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Fon: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Offered advertising and sponsoring opportunities** (please chose):

#### Exhibitor's special packages:

- |                          |  |                      |
|--------------------------|--|----------------------|
| <input type="checkbox"/> | <b>Platinum Sponsor:</b>                 | Euro 3000 (plus VAT) |
| <input type="checkbox"/> | <b>Gold Sponsor:</b>                     | Euro 2000 (plus VAT) |
| <input type="checkbox"/> | <b>Silver Sponsor:</b>                   | Euro 1200 (plus VAT) |
| <input type="checkbox"/> | <b>Member of Pool of Local Sponsors:</b> | Euro 500 (plus VAT)  |



## Offered advertising and sponsoring opportunities (continued):

### Advertising in the program booklet (DIN A5):

|                          |                          |                     |
|--------------------------|--------------------------|---------------------|
| <input type="checkbox"/> | Full page advertisement: | Euro 300 (plus VAT) |
| <input type="checkbox"/> | Half page advertisement: | Euro 200 (plus VAT) |

### Exhibition booth space (incl. two exhibitor tickets):

|                          |                     |                      |
|--------------------------|---------------------|----------------------|
| <input type="checkbox"/> | 6 m <sup>2</sup> :  | Euro 1000 (plus VAT) |
| <input type="checkbox"/> | 8 m <sup>2</sup> :  | Euro 1200 (plus VAT) |
| <input type="checkbox"/> | 10 m <sup>2</sup> : | Euro 1400 (plus VAT) |
| <input type="checkbox"/> | 12 m <sup>2</sup> : | Euro 1500 (plus VAT) |

### Meeting Break's, Social Event's Sponsoring

|                          |                                      |                             |
|--------------------------|--------------------------------------|-----------------------------|
| <input type="checkbox"/> | "Good Morning" coffee:               | Euro 750 (plus VAT)         |
| <input type="checkbox"/> | Afternoon coffee:                    | Euro 900 (plus VAT)         |
| <input type="checkbox"/> | Lunch:                               | Euro 1900 (plus VAT)        |
| <input type="checkbox"/> | Opening Reception:                   | Euro 1000 – 2000 (plus VAT) |
| <input type="checkbox"/> | Conference Dinner "Mühlenhof":       | Euro 4300 (plus VAT)        |
| <input type="checkbox"/> | Conference Barbecue "Schlossgarten": | Euro 3500 (plus VAT)        |

### Conference Sponsorship

|                          |                                     |                     |
|--------------------------|-------------------------------------|---------------------|
| <input type="checkbox"/> | Preconference Exhibitor's Seminars: | Euro 500 (plus VAT) |
|--------------------------|-------------------------------------|---------------------|

**Total:** \_\_\_\_\_

**All given prices are net, legal VAT has to be added.**

Space allocation is the sole responsibility of the TraceSpec2007 organizers. All invoices issued by the organizers are due without any deduction immediately after the date of invoicing – latest 6 weeks prior to the exhibition.

City / Date

stamp / authorized signature